

## PLUSS Polymers wins Innovative Technology Award by ASSOCHAM

PLUSS Polymers has bagged the 'Innovative Technology Award' at 'India Innovates: 2020' by ASSOCHAM in the category of healthcare. Out of the many products showcased in the conference, 'MiraCradle - Neonate Cooler, an innovation by Pluss' was the product that earned the title. This year's Summit being officially supported by the Department of Scientific & Industrial Research, Ministry of Science & Technology, and Government of India was scheduled on May 11, 2015, also known as 'National Technology Day'. The event was organized with a focus on developing Innovation Ecosystem making India an Innovation Powerhouse by 2020.

Samit Jain, MD, Pluss commented on the occasion, "We at PLUSS are overwhelmed by this acknowledgment and are really inspired to continue contributing towards the benefit of



society through our knowledge coupled with technology. More than 100 babies have been treated using MiraCradle Neonate Cooler and over 30 hospitals across 10 states in India are currently using it. With this recognition, we believe that our product will soon become a mainstream treatment. This is a moment of pride and joy for us for being able to contribute towards reducing infant mortality in India." "MiraCradle - Neonate Cooler is an affordable treatment for Neonatal Asphyxia and will help India and the world to get

one step closer to the MDG 2015 goal," said Ankit Jhanwar, Project Head- MiraCradle - Neonate Cooler. The award for the product was given on the basis of the product being developed in India; 1/3rd of the cost of the existing equipment and have outreach in tier-3 cities.