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News Sector **Pharma & Healthcare**

PLUSS Polymers wins recognition for Best Innovation & Research in Health Care

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MiraCradle is a low cost device that induces therapeutic hypothermia among newborns suffering from birth asphyxia using the advanced Phase Change Material technology.

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PLUSS Polymers, the leader in research, development and manufacturing of specialised polymers and phase-change materials (PCMs), has bagged the honor of **Best Innovation & Research in Health Care** at the Indo-Global HealthCare Summit & Expo 2014. The event was held at the Taj Krishna & Taj Deccan in Hyderabad from June 20th to 22nd 2014. Out of the many products showcased in the conference, MiraCradle was the product that earned the title for PLUSS Polymers.

MiraCradle is a low cost device that induces therapeutic hypothermia among newborns suffering from birth asphyxia using the advanced Phase Change Material technology. It will help save lives of approximately 150,000 newborns in India and 700,000 across the world, which is currently dependent on the expensive servo control instruments that most hospitals in the world cannot afford.

Samit Jain, Managing Director, Pluss Polymers commented on the occasion, We at PLUSS Polymers are overwhelmed by this acknowledgment and really inspired to continue contributing towards the benefit of society through our knowledge coupled with our diligence. We also take pride in informing that the MiraCradle device is being successfully used at the Christian Medical College, Vellore for the past one year. Over 50 babies have been treated using MiraCradle over the last one year at CMC Vellore. We thank CMC for the support in the continuous trials.

MiraCradle is the affordable treatment for Neonatal Asphyxia and will help India and the world get one step closer to the MDG 2015 goal (which is the eight Millennium Development Goals and ranges from halving extreme poverty to halting the spread of HIV/AIDS and providing universal primary education), says Ankit Jhanwar, Project Head- Miracradle.

The Indo-Global Health Summit & Expo 2014 witnessed over 1200 delegates from across the world. The event is a joint effort of the Indian Medical Association, the Government of Andhra Pradesh, the Federation of AP Chambers of Commerce and Industry, and the Indus Foundation. The Summit & Expo is a unique event for identifying and sharing successful innovative models of healthcare delivery from around the world. It is the result of extensive work with healthcare entrepreneurs to understand the needs in healthcare delivery. It helps professionals, entrepreneurs, industry players, investors and global institutions to collaborate for taking advantage of the latest innovations and advances. The Summit works towards improving universal access to healthcare within the framework of developing business models, supporting organizations, and fostering partnerships for exploring opportunities.

As the Global Awards for Healthcare Excellence, it acknowledges the contribution of health care providers across categories for increased efficiency, affordability and improved performance of healthcare delivery at large and is known to be the country's most authoritative awards for the healthcare industry.

Read more on: [PLUSS Polymers](#)

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