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PLUSS Polymers wins Best Innovation & Research award for its Neonatal Asphyxia product at Indo-Global Health 2014

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PLUSS Polymers, has bagged an award for the best innovation & research in healthcare for its MiraCradle at the Indo-Global HealthCare Summit & Expo 2014.

The Haryana-based company is engaged in the research and manufacture specialized polymers and phase-change materials (PCMs).

MiraCradle is a low cost device that induces therapeutic hypothermia among newborns suffering from birth asphyxia using the advanced Phase Change Material technology. It will help save lives of approximately 150,000 newborns in India and 700,000 across the world, which is currently dependent on the expensive servo control instruments that most hospitals in the world cannot afford.

According to Samit Jain, managing director, Pluss Polymers, MiraCradle device is being successfully used at the Christian Medical College, Vellore for the past one year. Over 50 babies have been treated using MiraCradle over the last one year at CMC Vellore. We thank CMC for the support in the continuous trials."

"As an affordable treatment option for Neonatal Asphyxia, MiraCradle will help India and the world get one step closer to the Millennium Development Goals 2015 goal calling for comprehensive healthcare", said AnkiUhanwar, project head- Miracradle.

The Indo-Global Health Summit & Expo 2014 attracted 1,200 delegates from across the world. The event is a joint effort of the Indian Medical Association, the Government of Andhra Pradesh, the Federation of AP Chambers of Commerce and Industry, and the Indus Foundation. The Summit & Expo is help to identify and share successful innovative models of healthcare delivery globally. It is the result of extensive work with healthcare entrepreneurs to understand the needs in healthcare delivery. The Summit works towards improving universal access to healthcare within the framework of developing business models, supporting organizations, and fostering partnerships for exploring opportunities.

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